

F DELIVERING BUSINESS THROUGH QUALITY PROCESS

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Determine your goals. We'll develop a plan.

## Corporate Profile

FSL Projects Limited is a global Software Outsourcing and Offshore Development company providing specialized Product Development and Product Re-engineering services to enterprises all over the world.

Established in 1999 with its Development center located in Hyderabad, India. FSL is a dedicated Software Outsourcing and Offshore Development firm providing Outsourced Product Development services to enterprises worldwide. Combining the benefits of Offshore Outsourcing with its recognized expertise in Product Development as well as Product Reengineering, we deliver unmatched value.

FSL partners with its clients to deliver value, in terms of quality and cost. We endeavor to bring together the best management and technical professionals with the most excellent skill sets, expertise, qualification and experience. We work as a team, approximating a virtual extension to the client's development/maintenance support organization or product groups, thereby helping to bring cost economics to an optimal level and stabilize resource utilization.

FSL focuses on full life cycle software projects and has developed Numerous E-commerce/Web Application projects for our clients. We work on Internet Technologies and partner with customers for customized software development and ongoing project maintenance needs. Whether a personalized e-commerce solution, a scalable Internet portal, or database application. FSL has an excellent reputation of completing projects on time and within budget with excellent quality.

# Why us

- Classify your customers along family structures, financial status, lifestyles and risk profiles.
- We Focus on strong process and customer centric approach Clear, prompt & focused communication process.
- High quality software. We are committed to providing quality, security and privacy to all our customers.
- Adaptable development teams. Our software development teams are flexible and can be resized and readjusted anytime upon customer's request.
- Rich experience. Since 1999 FSL has successfully completed several custom software development and quality assurance projects.
- Give your clients the best in investment, retirement, protection, tax, inheritance, financing etc.
- Highly manageable processes. Our clients can control the project implementation at any stage.

## Comprehensive Services provided by Frontlinesoft

Ecommerce: FSL Projects offers complete ecommerce solutions, that includes ecommerce software, ecommerce website design and online shopping cart software - at the lowest total ownership cost available.

**ERP:** Outsourcing enterprise application lifecycle management to FSL Projects can help you manage the challenges so that you can focus on the strategic business and technology initiatives you need to achieve your business goals.

Website Design and Maintenance services are developed to suit diversified businesses of any size and type there is. Maintenance plans are exclusively designed to fit your business needs, so that you don't pay extra for redundant applications. Specialized in design and development of Web 2.0 based websites, community portals with Flash Video Player, content/feed fetched from video sharing sites.

**Legacy Migration:** We specialize in migrating data from SQL to Oracle and language migration from Perl, CGI, ASP to PHP, ASP.Net and JSP.

SEO (Search Engine Optimization): SEO is a process of arranging a website's content to obtain high rankings in various search engines and includes tailoring onpage text (such as headlines and subtitles) as well as choosing the proper keywords for a page's meta tags.

In addition to the above mentioned web application services, FSL also provides Product development, CRM customization, Financial Products, Asset Monitoring Tools. Business Softwares including Accounting Solutions (Focal Point), Project Management Solutions, online reservation systems...and more feature in our portfolio.

FSL is an established Offshore Software Development Company looking for synergy in software solution to grow along with its customer.

#### Vision

Our vision is to be an international leader in providing high-value software solutions and to deliver the best in our field by thinking beyond tomorrow.

# Mission

To enable our customers maximize their business success by exceeding their expectations for quality and professional excellence. Frontlinesoft Limited

### Our values

## At Frontlinesoft we value:

- Passion for customers, for our partners, and for technology.
- Constructive self-criticism, self-improvement, and personal excellence.
- Responsibility of all our actions.
- ullet Always put our clients' interests first, as they are of paramount importance to us.
- ullet To sustain a workplace based on creativity, stability, and trust.
- Define our success by our customers' success.



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#### POWERED BY VALUES AND DRIVEN BY INNOVATIONS

"THE CRITIQUE OF TECHNOLOGY"

EXTEND YOUR REACH WITH INTERNET SOLUTION

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WE MAKE SUCCESS AND BUSINESS TO CO-EXIST

ETHICAL IT SUPPORT SERVICES FOR YOUR ORGANIZATION

A LEAP TECHNOLOGY AHEAD